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WILDLIFE WORKS BECOMES THE WORLD'S FIRST
WILDLIFE FRIENDLY® CERTIFIED CARBON OFFSET DEVELOPER

San Francisco, Ca – Wildlife Works, a forest and wildlife conservation company, is now Wildlife Friendly™ Certified, making them the first carbon offset developer to be awarded this wildlife-centric accolade, furthering Wildlife Works' recognition for their award-winning conservation projects.

Wildlife Works' conservation strategy is to create jobs and social programs for the forest communities to mitigate human-wildlife conflict. Their Kenyan conservation project area, founded in 1997, covers over 500,000 acres of dryland forest, supports over 118,000 community members and protects over 2,000 elephants that live within the project area. Wildlife Works funds their work by the creation and sale of carbon offsets that stop deforestation. Deforestation is one of main drivers of climate change so protecting threatened forests keeps the carbon sequestered and mitigates climate change. Each offset credit that is created from stopping deforestation is equivalent to one ton of greenhouse gas pollution that was prevented from entering the atmosphere.

"We are proud to be the first REDD+ project to be Wildlife Friendly™ Certified. This exclusive standard recognizes global products that directly benefit key wildlife species around the world. Wildlife Works forest carbon offsets give corporations and individuals alike a way to protect wildlife, support forest communities and battle climate change. By purchasing our carbon offsets equal to their emissions, customers are taking ownership and responsibility for their emissions. This is an important step towards reaching our climate goal as a global community," says Mike Korchinsky, Founder of Wildlife Works.

"We couldn't ask for a better partner as we expand our work to include Wildlife Friendly™ Carbon Credits," said WFEN Executive Director and Co-founder Julie Stein. "This exciting new partnership with Wildlife Works will provide consumers and companies a concrete way to address climate change and protect wildlife and forests."



Conscious consumers and companies can currently purchase Wildlife Friendly™ Certified Carbon Credits from [Wildlife Works](#) to support the conservation of forests in Kenya, D.R. Congo, and Cambodia, with more in the pipeline.

Additionally, Wildlife Friendly Enterprise has certified two of Wildlife Works' other impact projects at their Kenyan conservation site; Hadithi, a women's group handicraft organization and Tsavo Conservancy, an eco-safari lodge.

[Hadithi](#) sells the crafts from 40 women's groups which financially empower around 1150 women. Their catalog of products include sisal baskets, beaded products, upcycled paper and fabric products, and stuffed animals.

[Tsavo Conservancy](#) offers a variety of private and shared bungalow accommodations in the deep Kenya savannah for the most eco-conscious adventurers.

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About Wildlife Works

Wildlife Works, a for-profit private company based in Mill Valley, California, implements marketplace initiatives to protect the planet's threatened forests and their endangered wildlife. The company was founded on the premise that if we want wildlife in our world, we have to make it work for local communities who share their environment. Wildlife Works' REDD+ projects in Kenya and The Democratic Republic of the Congo together protect 1.24M acres of forest that provide safe haven for elephants, bonobos, lions, cheetahs and many more iconic species, while supporting over 500 local jobs and reducing over ten million tonnes of carbon dioxide emissions annually. Recognized as a leader in the REDD+ sector, Wildlife Works is the first company in the world to achieve verification of a REDD+ project under the Verified Carbon Standard (VCS) and the Climate Community and Biodiversity Standard (CCB). More info at www.wildlifeworks.com

About Wildlife Friendly Enterprise Network

The Wildlife Friendly Enterprise Network and its Certified Wildlife Friendly® and Predator Friendly® programs represent farmers, ranchers, artisans and conservation heroes from around the world. Participating farms in North America maintain and enhance wildlife habitats and employ a mix of careful observation and proactive practices to allow wildlife and livestock to coexist. Certified Wildlife Friendly® products contribute to the conservation of over twelve million hectares of diverse wetlands, forests, and grasslands; protect keystone endangered species in North America, Europe, Africa, Asia and Latin America, including wolves, elephants, cheetahs, red pandas and snow leopards, and benefit over 200,000 people through increased food security, income and employment. For more information visit: www.wildlifefriendly.org