



FOR IMMEDIATE RELEASE

Wildlife Works Appoints Zulfiquar Ghadiyali as Strategic Advisor to Accelerate Global Expansion and Capital Raise

July 25 2025 – Mill Valley, CA – Wildlife Works, a pioneering conservation company that partners with forest communities to protect threatened ecosystems, is pleased to announce the appointment of **Zulfiquar Ghadiyali** as **Strategic Partner** to support the company’s mission-driven growth strategy and capital development efforts.

In this role, Mr. Ghadiyali will provide strategic leadership to **raise mission aligned capital** to drive the next stage of growth in Wildlife Works’ global portfolio of conservation projects. This will exponentially multiply their environmental impact. His appointment underscores the company’s commitment to building innovative partnerships and securing the resources necessary to deliver long-term, high-integrity climate and biodiversity outcomes.

“We are honored to welcome Zulfiquar to Wildlife Works,” said Mike Korchinsky, Founder and CEO of Wildlife Works. “His global experience, **deep capital networks, and strategic insight** into **public-private partnerships** will be instrumental as we enter a new phase of growth to scale our proven community-centered climate and biodiversity solutions.”

Zulfiquar Ghadiyali is a visionary Business leader, Sustainability advocate, and champion of inclusive development. He serves as the Ambassador for Commissions for Peace at the University for Peace (UPEACE), a UN-mandated institution, and is a Founding Member of the Peace Innovation Initiative based in New York, USA.

As the Managing Director of OWBC (One World Business Council) and Executive Director of Royal Private Office Abu Dhabi, he bridges diplomacy, innovation, and business to uplift communities and drive meaningful global partnerships.

With a lifelong mission to advance peace through education, sustainability through enterprise, and progress through collaboration, Mr. Ghadiyali works across borders and sectors shaping a world where prosperity and purpose go hand in hand.

As part of his mandate at Wildlife Works, Mr. Ghadiyali will lead the company on **Strategic capital acquisition, High-level introductions and partnerships** with government agencies,

corporates, and mission-aligned entities, and **Market expansion strategy**, including entry into new territories and adjacent environmental markets.

Mr. Ghadiyali will also leverage his global network through **One World Business Ventures** development platform, to connect Wildlife Works with funders, clients, and influential stakeholders aligned with the company's mission to combat climate change and biodiversity loss through community-based forest protection.

"Wildlife Works is at the forefront of a new model for conservation finance," said Mr. Ghadiyali. "I'm proud to support their ambitious mission and help mobilize the capital and partnerships needed to protect nature at scale."

With more than 22 years of experience in strategic finance and sustainability, Mr. Ghadiyali brings a proven track record of closing transformational deals and advising on impactful initiatives across the public and private sectors.

About Wildlife Works

Wildlife Works is a community-centered conservation company founded in 1997 to protect the world's threatened forests and biodiversity through market-based solutions. As a leader in the Voluntary Carbon Market (VCM), Wildlife Works partners with forest communities to develop nature-based climate solutions that deliver verified emissions reductions, sustainable livelihoods, and biodiversity protection.

Media Contact:

Joyce Hu

VP Global Marketing

Wildlife Works

media@wildlifeworks.com
